

EXPERIENCE

ART DIRECTOR / INTERACTIVE DESIGNER

ZooCru, LLC / Orlando, FL Aug 2014 – Present

Provide art direction, interaction design and front end coding support for client deliverables, including print ads, online animated banners (HTML5 Advertising Units (OLA)) and complete end-to-end site builds. Participate in daily standups to discuss client/project needs and status updates.

ART DIRECTOR / MULTIMEDIA DIRECTOR

I-volutions / Boston, MA Jun 2002 – Aug 2014

Responsibilities include assisting the Creative Director in conceptualizing, designing and developing a variety of projects across different mediums for small to large companies and organizations. Specializes in Flash based online interactive experiences such as web sites, banners, navigations, rich media and product demos.

FREELANCE FLASH DESIGNER

CGI Interactive Aug 2007 – Aug 2014

Responsibilities include designing and developing Flash demos, which include storyboarding to a script, designing and animating PowerPoint presentations. Clients include CA Technologies, Iron Mountain, Axeda, OnProcess Technology, and Soundbite Communications.

MULTIMEDIA DIRECTOR

Institute for Medical Education & Research, Inc. Sep 2005 – Aug 2006

Responsibilities included designing and developing online Flash based training modules, assisting the creative team with the design and production of print materials for various programs and carrying the concept across different mediums such as: posters, invitations, magazine ads, online training modules, tradeshow booth commercials and DVDs. Answered directly to the Creative Director. Recruited for this position.

EDUCATION

CONCORDIA UNIVERSITY CHICAGO

CHICAGO, IL May 2021 - Present

Master of Science, Applied Exercise Science

Field: Sports Nutrition

HARVARD UNIVERSITY

CAMBRIDGE, MA Jan 2017 - Present

Master of Liberal Arts in Extension Studies

Field: Digital Media Design

SALEM STATE UNIVERSITY

SALEM, MA 1998–2002

Bachelor of Arts Degree, Cum Laude

Major: Graphic Design

Minor: Marketing

PROFILE

Creative specialist with over 15 years of combined interactive design, online initiatives and print design experience. Extensive experience in online animated banner ad development. 10 years of experience managing accounts and projects.

SKILLS

- Graphic Design
- Art Direction
- Web Design
- Visual Design
- UI/UX Design
- Front-end Web Development
- Video Editing
- Animation
- Wire framing
- Prototyping
- Branding
- Typography

TOOLS

- Adobe XD
- Adobe Photoshop
- Adobe Illustrator
- Adobe Animate
- Adobe InDesign
- Adobe Premiere
- Visual Studio Code
- HTML5
- CSS
- Javascript
- JQuery
- Bootstrap
- Microsoft Powerpoint
- Apple Keynote

CREATIVE AWARDS

GRAPHIC DESIGN EXCELLENCE AWARD

Salem State University, 2002

FAMILY WEALTH REPORT AWARDS

JDJFOS.com: Shortlisted.